



BOARD OF DIRECTORS MEETING AGENDA

Thursday, May 14th, 2026 | 10:00 AM – 11:30 AM | Meeting will take place at the Branding Iron in Conrad, 121 Hwy 91 S, Conrad, MT 59425 or via [Zoom](#)

Times are approximate and agenda items may be taken out of order.

10:00 | 1. Call to Order, Welcome, Introductions – Jesse Anderson

10:05 | 2. Public Comment – Jesse Anderson

Opportunity for public comment related to items on the agenda.

10:10 | 3. Consent Agenda – Jesse Anderson

- a) approve [03-12-2026](#) Minutes
- b) accept [March](#) Financials
- c) accept [April](#) Financials

10:15 | 4. Board Reports – Jesse Anderson

Do any Directors have questions regarding the submitted reports?

10:20 | 5. FY27 Media Plan – Avery Hughes

Approve/Deny proposed [FY27 Media Plan](#)

10:35 | 6. An Eco Minded Childhood – Avery Hughes

Approve/deny partnership with [An Eco Minded Childhood](#)

10:45 | 7. 2027 BMW Rally Sponsorship – Avery Hughes

Approve/Deny [\\$4500 BMW Sponsorship](#)

11:00 | 8. Committee Updates

- Governance – Chandra Moomey
 - o Approve/Deny Officer Slate of Nominees
 - Jesse Anderson – Chair, Cassie Coburn – Vice Chair, Carly Wheatley – Treasurer, Shane Adams – Secretary
 - o Approve/Deny Director Slate of Nominees
 - Joellyn Clark – Chouteau, Chandra Moomey – Havre CVB, Ralph Corbett – Petroleum, Carol Ann Schaeffer – At Large
- Marketing – Joellyn Clark
 - o Approve/Deny [Kevin Days Cooperative Grant Application - \\$2800](#)
- Executive – Jesse Anderson

11:20 | 9. Tourism Director Report – Avery Hughes

11:30 | 10. Meeting Adjourned – Jesse Anderson

11:30 | 11. Director Insight

Provide insight into emerging trends, risks, or opportunities connected to the travel industry.

<https://us02web.zoom.us/join/86544429257?signature=3zQQQ25-vwEwsKgsb5FyTyCzw1-zrBsavoRckMUBRag>