



BOARD OF DIRECTORS MEETING MINUTES

Thursday, March 12th, 2026 | 10:00 AM – 11:30 AM | Meeting will take place in the Ozark Room at the Great Falls History Museum, 422 2nd St S, Great Falls, MT 59405 or via [Zoom](#)

DIRECTORS: *Cheri Hirst, Susan Beley, Joellyn Clark, Jesse Anderson, Shane Adams, Cassie Coburn, Carol Schaeffer, Ralph Corbett, Jenn Swanson, Carly Wheatley*

STAFF: Avery Creveling-Hughes, Rebecca Engum

GUESTS: *Linda Brown, Stefanie Brown, Tyson Hudock, Shauni Seccombe*

10:00 | 1. Call to Order, Welcome, Introductions – Jesse Anderson

10:04 | 2. Public Comment – Jesse Anderson

Opportunity for public comment related to items on the agenda.

10:04 | 3. Consent Agenda – Jesse Anderson

- a) approve [01-08-2026](#) Minutes
- b) approve [02-03-2026](#) Minutes
- c) accept [January Financials](#)
- d) accept [February Financials](#)

ACTION TAKEN

Motion made to approve the Consent Agenda. Seconded. No Discussion. All in favor. None opposed. Motion carried.

10:06 | 4. Board Reports – Jesse Anderson

Do any Directors have questions regarding the submitted reports?

NO ACTION TAKEN

10:07 | 5. Budget Amendment – Avery Hughes

Approve/Deny proposed [Budget Amendment](#)

ACTION TAKEN

Motion made to approve Budget Amendment. Seconded. No discussion. All in favor. None opposed. Motion carried.

10:09 | 6. FY27 Objectives + Tactics + Metrics + Budget – Avery Hughes

Approve/Deny [FY27 Objectives + Tactics + Metrics + Budget](#)

ACTION TAKEN

Motion made to approve FY27 Objectives + Tactics + Metrics + Budget. Seconded. Discussion on existence of contingency budget. All in favor. None opposed. Motion carried.

10:37 | 7. Border Guidelines – Avery Hughes

Approve/Deny proposed [Border Promotion Guidelines](#)

ACTION TAKEN

Motion made to approve Border Promotion Guidelines. Seconded. Discussion on common sense approach. All in favor. None opposed. Motion carried.

10:43 | 8. Officer Slate – Chandra Moomey

Approve/Deny Governance Committee Officer Slate of Nominees: Cassie Coburn – Vice Chair

10:45 | 9. Committee Updates

- Executive – Jesse Anderson

Anderson provided update.

10:46 | 10. Tourism Director Report – Avery Hughes

Hughes provided report.

11:10 | 11. Meeting Adjourned – Jesse Anderson