



BOARD OF DIRECTORS MEETING AGENDA

Thursday, March 12th, 2026 | 10:00 AM – 11:30 AM | Meeting will take place in the Ozark Room at the Great Falls History Museum, 422 2nd St S, Great Falls, MT 59405 or via [Zoom](#)

Times are approximate and agenda items may be taken out of order.

10:00 | 1. Call to Order, Welcome, Introductions – Jesse Anderson

10:05 | 2. Public Comment – Jesse Anderson

Opportunity for public comment related to items on the agenda.

10:10 | 3. Consent Agenda – Jesse Anderson

- a) approve [01-08-2026](#) Minutes
- b) approve [02-03-2026](#) Minutes
- c) accept [January Financials](#)
- d) accept [February Financials](#)

10:15 | 4. Board Reports – Jesse Anderson

Do any Directors have questions regarding the submitted reports?

10:20 | 5. Budget Amendment – Avery Hughes

Approve/Deny proposed [Budget Amendment](#)

10:30 | 6. FY27 Objectives + Tactics + Metrics + Budget – Avery Hughes

Approve/Deny [FY27 Objectives + Tactics + Metrics + Budget](#)

11:00 | 7. Border Guidelines – Avery Hughes

Approve/Deny proposed [Border Promotion Guidelines](#)

11:10 | 8. Officer Slate – Chandra Moomey

Approve/Deny Governance Committee Officer Slate of Nominees: Cassie Coburn – Vice Chair

11:20 | 9. Committee Updates

- Executive – Jesse Anderson

11:25 | 10. Tourism Director Report – Avery Hughes

11:30 | 11. Meeting Adjourned – Jesse Anderson

Avery Hughes is inviting you to a scheduled Zoom meeting.

Topic: Central Montana Tourism Board of Directors Meeting

Time: Jan 8, 2026 10:00 AM Mountain Time (US and Canada)

Every 2 months on the Second Thu, until May 14, 2026, 3 occurrence(s)

Please download and import the following iCalendar (.ics) files to your calendar system.

Monthly: https://us02web.zoom.us/meeting/tZloc-2srDloHgPg_BN--BmnMeRCtAjr0ob5/ics?icsToken=DKU1zmxTTA63qH2_GAAALAAAAlfdEbQRhZxznPOgDk47nSinZJICW744-XCb0Fi5qTZgOesfOv_3pBCVoh6nNDrr6uQeDb_ejip695TvrDAwMDAwMQ&meetingMasterEventId=CL8CTwfJQhe5WpTH1ZE3yQ

Join Zoom Meeting

<https://us02web.zoom.us/j/86544429257?pwd=yhmqM003xfpbJh6lwESJPrSF9o2SRa.1>

Meeting ID: 865 4442 9257

Passcode: 287491

One tap mobile

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+13462487799,,86544429257#,,,,*287491# US (Houston)

Join instructions

<https://us02web.zoom.us/meetings/86544429257/invitations?signature=3zQQQ25-vwEwsK9sb5FyTyCzw1-zrBsavoRckMUBRag>