



## BOARD OF DIRECTORS MEETING AGENDA

Thursday, January 8<sup>th</sup>, 2026 | 10:00 AM – 12:00 PM | Meeting will take place via [Zoom](#)

*Times are approximate and agenda items may be taken out of order.*

### **10:00 | 1. Call to Order, Welcome, Introductions – Jesse Anderson**

### **10:05 | 2. Public Comment – Jesse Anderson**

Opportunity for public comment related to items on the agenda.

### **10:10 | 3. Consent Agenda – Jesse Anderson**

- a) approve **11-13-25** Minutes
- b) accept **November** Financials
- c) accept **December** Financials

### **10:15 | 4. Board Reports – Jesse Anderson**

Do any Directors have questions regarding the submitted reports?

### **10:20 | 5. Budget Amendment – Avery Hughes**

Approve/Deny proposed Budget Amendment

### **10:30 | 6. Voices of Montana Tourism Year in Review – Dax Schieffer**

Approve/Deny \$2,500 to support Voices of Montana Tourism

### **10:50 | 7. Ambassador Platform Licensing Discussion -Avery Hughes**

Take action as needed.

### **11:00 | 8. Photo/Video Licensing Discussion – Avery Hughes**

Take action as needed.

### **11:10 | 9. Committee Updates**

- Governance – Cassie Coburn
- Destination Development
- Marketing – Joellyn Clark
- Approve/Deny:
  - o Cowboy Poetry Gathering \$1000
  - o BentonFest \$3500
  - o Lewistown TBID Yellowstone Journal \$1500
- Executive – Jesse Anderson

### **11:20 | 10. Tourism Director Report – Avery Hughes**

### **11:30 | 11. Meeting Adjourned – Jesse Anderson**

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Avery Hughes is inviting you to a scheduled Zoom meeting.

Topic: Central Montana Tourism Board of Directors Meeting

Time: Jan 8, 2026 10:00 AM Mountain Time (US and Canada)

Every 2 months on the Second Thu, until May 14, 2026, 3 occurrence(s)

Please download and import the following iCalendar (.ics) files to your calendar system.

Monthly: [https://us02web.zoom.us/meeting/tZloc-2srDloH9Pg\\_BN--](https://us02web.zoom.us/meeting/tZloc-2srDloH9Pg_BN--BmnMeRCtAjroob5/ics?icsToken=DKU1zmxTTA63qH2_GAAALAAAAlfdEbQRhZxznpOGDk47nSinZJICW744-XCboFi5qTZgOesfOv_3pBCVoh6nNDrr6uQeDb_ejip695TvrDAwMDAwMQ&meetingMasterEventId=CL8CTwfJQhe5WpTH1ZE3yQ)

[BmnMeRCtAjroob5/ics?icsToken=DKU1zmxTTA63qH2\\_GAAALAAAAlfdEbQRhZxznpOGDk47nSinZJICW744-XCboFi5qTZgOesfOv\\_3pBCVoh6nNDrr6uQeDb\\_ejip695TvrDAwMDAwMQ&meetingMasterEventId=CL8CTwfJQhe5WpTH1ZE3yQ](https://us02web.zoom.us/meeting/tZloc-2srDloH9Pg_BN--BmnMeRCtAjroob5/ics?icsToken=DKU1zmxTTA63qH2_GAAALAAAAlfdEbQRhZxznpOGDk47nSinZJICW744-XCboFi5qTZgOesfOv_3pBCVoh6nNDrr6uQeDb_ejip695TvrDAwMDAwMQ&meetingMasterEventId=CL8CTwfJQhe5WpTH1ZE3yQ)

Join Zoom Meeting

<https://us02web.zoom.us/j/86544429257?pwd=yhmqM003xfpbJh6lwESJPrSF9o2SRa.1>

Meeting ID: 865 4442 9257

Passcode: 287491

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One tap mobile

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Join instructions

<https://us02web.zoom.us/meetings/86544429257/invitations?signature=3zQQQ25-vwEwsK9sb5FyTyCzw1-zrBsavoRckMUBRag>