



BOARD OF DIRECTORS MEETING AGENDA

Thursday, August 14th, 2025 | 10:00 AM – 11:30 AM | Fort Benton Agricultural Museum, in the Auditorium, 1205 20th St, Fort Benton, MT 59442 or via [Zoom](#)

Times are approximate and agenda items may be taken out of order.

10:00 | 1. Call to Order, Welcome, Introductions – Jesse Anderson

10:05 | 2. Public Comment – Jesse Anderson

Opportunity for public comment related to items on the agenda.

10:10 | 3. Consent Agenda – Jesse Anderson

- a) approve **6-12-25** Minutes
- b) accept **June** Financials
- c) review **FY25 Transaction Detail**
- d) accept **July** Financials

10:15 | 4. Board Reports – Jesse Anderson

Do any Directors have questions regarding the submitted reports?

10:20 | 5. Pilot Community Tourism Grant Program: Fort Benton – Joellyn Clark

10:30 | 6. Brainstorm: Getting Canadians to Love Us Again

10:45 | 7. Strategic Plan Update – Avery Hughes

10:55 | 8. Conflict of Interest Form – Avery Hughes

11:00 | 9. Education: Travel Consumer Behavior – Rebecca Engum

11:10 | 10. Committee Updates

- Governance
- Destination Development
- Marketing
- Executive – Jesse Anderson

11:15 | 11. Executive and Tourism Director Report – Rebecca Engum, Avery Hughes

11:25 | 12. Meeting Adjourned – Jesse Anderson

Avery Hughes is inviting you to a scheduled Zoom meeting.

Topic: Central Montana Tourism Board of Directors Meeting
Time: Aug 14, 2025 10:00 AM Mountain Time (US and Canada)

Join Zoom Meeting

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