



BOARD OF DIRECTORS MEETING MINUTES

Thursday, August 14th, 2025 | 10:00 AM – 11:30 AM | Fort Benton Agricultural Museum, in the Auditorium, 1205 20th St, Fort Benton, MT 59442 or via [Zoom](#)

DIRECTORS: Joellyn Clark, *Carly Wheatley*, Becky Miller, Jesse Anderson, *Cassie Coburn*, Cheri Hirst, *Shane Adams*, *Susan Beley*, *Chandra Moomey*, Carol Ann Schaeffer

STAFF: Avery Creveling-Hughes, Rebecca Engum

GUESTS: *Linda Brown*, *Kattie Meyer*, Stefanie Brown

10:03 | 1. Call to Order, Welcome, Introductions – Jesse Anderson

10:17 | 2. Public Comment – Jesse Anderson

Opportunity for public comment related to items on the agenda.

NO PUBLIC COMMENT

10:19 | 3. Consent Agenda – Jesse Anderson

- a) approve **6-12-25** Minutes
- b) accept **June** Financials
- c) review **FY25 Transaction Detail**
- d) accept **July** Financials

ACTION TAKEN

Motion made to approve the Consent Agenda. Seconded. Discussion regarding the name used for Banik as a vendor in Quickbooks. All in favor. None opposed. Motion carried.

10:20 | 4. Board Reports – Jesse Anderson

Do any Directors have questions regarding the submitted reports?

NO ACTION TAKEN

10:20 | 5. Pilot Community Tourism Grant Program: Fort Benton – Joellyn Clark

Clark presented.

10:44 | 6. Brainstorm: Getting Canadians to Love Us Again

NO ACTION TAKEN

11:01 | 7. Strategic Plan Update – Avery Hughes

Hughes provided update.

11:07 | 8. Conflict of Interest Form – Avery Hughes

NO ACTION TAKEN

11:10 | 9. Education: Travel Consumer Behavior – Rebecca Engum

Engum presented.

11:28 | 10. Committee Updates

- Governance

NO ACTION TAKEN

- Destination Development

NO ACTION TAKEN

- Marketing

NO ACTION TAKEN

- Executive – Jesse Anderson

Anderson provided update.

11:29 | 11. Executive and Tourism Director Report – Rebecca Engum, Avery Hughes

Hughes and Engum provided report.

11:36 | 12. Meeting Adjourned – Jesse Anderson