

#### BOARD OF DIRECTORS MEETING AGENDA

Thursday, May 8th, 2025 | 10:00 AM - 11:30 AM | Meagher County Library, 205 SW Garfield St, White Sulphur Springs, MT 59645 and Zoom

Times are approximate and agenda items may be taken out of order.

10:00 | 1. Call to Order, Welcome, Introductions – Jesse Anderson

### 10:05 | 2. Public Comment - Jesse Anderson

Opportunity for public comment related to items on the agenda.

### 10:10 | 3. Consent Agenda – Jesse Anderson

- a) approve 4-10-25 Minutes
- b) accept April Financials

### 10:15 | 4. Board Reports - Jesse Anderson

Do any Directors have questions regarding the submitted reports?

## 10:20 | 5. FY26 Media Plan - The Wendt Agency

Approve/Deny FY26 Media Plan

#### 10:40 | 6. Board of Directors Officer Slate - Chandra Moomey

Approve/Deny Governance Committee Officer Slate of Nominees: Jesse Anderson - Chair, Scott Arensmeyer - Vice Chair, Carly Wheatley - Treasurer, Becky Miller - Secretary.

### 10:50 | 7. Governance Committee Report - Chandra Moomey

Take action as needed.

## 10:55 | 8. Destination Development Committee Report - Jesse Anderson

Take action as needed.

#### 11:00 | 9. Marketing Committee Report - Cassie Coburn

Take action as needed.

## 11:05 | 10. Executive Committee Report - Jesse Anderson

Take action as needed.

#### 11:10 | 11. Executive and Tourism Director Report - Rebecca Engum, Avery Hughes

## 11:20 | 12. Meeting Adjourned – Jesse Anderson

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Avery Hughes is inviting you to a scheduled Zoom meeting.

Topic: Central Montana Tourism Board of Directors Thursday, 4-10-2025, 10:00 AM to 11:30 AM Time: May 8, 2025 10:00 AM Mountain Time (US and Canada)

Every week on Thu, until Jun 19, 2025, 7 occurrence(s)

Please download and import the following iCalendar (.ics) files to your calendar system. Weekly:

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VOs01cHqmhoilmRTpgd0T1hligUGzAwMDAwMQ&meetingMasterEventId=KyPzM-qPQvOH2wFN-uDAyg Join Zoom Meeting

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