



BOARD OF DIRECTORS MEETING MINUTES

Thursday, May 8th, 2025 | 10:00 AM – 11:30 AM | Meagher County Library, 205 SW Garfield St, White Sulphur Springs, MT 59645 and [Zoom](#)

DIRECTORS: Carol Ann Schaeffer, *Jessie Anderson, Joellyn Clark, Becky Miller, Carly Wheatley, Shane Anderson, Scott Arensmeyer*

STAFF: Avery Creveling-Hughes, Rebecca Engum

GUESTS: Linda Brown, *Kattie Meyer, Stefanie Brown*

10:05 | 1. Call to Order, Welcome, Introductions – Jesse Anderson

10:06 | 2. Public Comment – Jesse Anderson

Opportunity for public comment related to items on the agenda.

NO PUBLIC COMMENT

10:06 | 3. Consent Agenda – Jesse Anderson

- a) approve [4-10-25](#) Minutes
- b) accept April Financials

ACTION TAKEN

Motion made to approve the Consent Agenda. Seconded. Discussion regarding the sub categorization for the \$55 Dinosaur Trail website expense and other Dinosaur expenses occurring in January that need an update in sub categorization. All in favor. None opposed. Motion carried.

10:15 | 4. Board Reports – Jesse Anderson

Do any Directors have questions regarding the submitted reports?

NO ACTION TAKEN

10:20 | 5. FY26 Media Plan – The Wendt Agency

Approve/Deny FY26 Media Plan

ACTION TAKEN

Motion made to approve FY26 Media Plan. Seconded. No Discussion. All in favor. None opposed. Motion carried.

10:40 | 6. Board of Directors Officer Slate - Chandra Moomey

Approve/Deny Governance Committee Officer Slate of Nominees: Jesse Anderson - Chair, Scott Arensmeyer - Vice Chair, Carly Wheatley - Treasurer, Becky Miller - Secretary.

ACTION TAKEN

Motion made to approve Officer Slate as presented. Seconded. No Discussion. All in favor. None opposed. Motion carried.

10:50 | 7. Governance Committee Report – Chandra Moomey

Take action as needed.

NO ACTION TAKEN

10:55 | 8. Destination Development Committee Report – Jesse Anderson

Take action as needed.

NO ACTION TAKEN

11:00 | 9. Marketing Committee Report – Cassie Coburn

Take action as needed.

NO ACTION TAKEN

11:05 | 10. Executive Committee Report – Jesse Anderson

Take action as needed.

NO ACTION TAKEN

11:10 | 11. Executive and Tourism Director Report – Rebecca Engum, Avery Hughes

Hughes and Engum provided report.

11:20 | 12. Meeting Adjourned – Jesse Anderson