



BOARD OF DIRECTORS MEETING MINUTES

Thursday, April 10th, 2025 | 10:00 AM – 11:45 AM | City of Choteau Building, 100 1st St NW, Choteau, MT 59422 and [Zoom](#)

DIRECTORS: *Elizabeth Moore, Carly Wheatley, Becky Miller, Jesse Anderson, Ralph Corbett, Cheri Hirst, Shane Adams, Chandra Moomey, Carol Ann Schaeffer*

GUESTS: *Tom Brown, Kattie Meyer, Dax Schieffer, Mary Sexton, Linda Brown, Stefanie Brown, Charley Yeager*

STAFF: *Avery Hughes, Rebecca Engum*

10:00 | 1. Call to Order, Welcome, Introductions – Jesse Anderson

10:05 | 2. Public Comment – Jesse Anderson

Opportunity for public comment related to items on the agenda.

NO PUBLIC COMMENT

10:11 | 3. Consent Agenda – Jesse Anderson

a) approve [3-13-25](#) Minutes

b) accept [March](#) Financials

ACTION TAKEN

Motion made to approve consent agenda. Seconded. No discussion. All in favor. None opposed. Motion carried.

10:12 | 4. Board Reports – Jesse Anderson

Do any Directors have questions regarding the submitted reports?

NO ACTION TAKEN

10:13 & 10:45 | 5. Choteau Pilot Community Tourism Grant – Charley Yeager

Sexton and Yeager shared about grant

10:21 | 6. Voices of Tourism – Dax Schieffer

Approve/Deny \$2500 Voices of Tourism Support

ACTION TAKEN

Motion made to approve \$2,500 Voices of Tourism support. Seconded. Discussion regarding line item the funds come from. All in favor. None opposed. Motion carried.

10:56 | 7. FY26 Objectives + Tactics + Metrics + Budget

Approve/Deny FY26 [Objectives + Tactics + Metrics + Budget](#)

ACTION TAKEN

Motion made to approve FY26 Objectives + Tactics + Metrics + Budget. Seconded. Discussion regarding research and use of Institute of Tourism and Recreation Research to make decisions. All in favor. None opposed. Motion carried.

11:23 | 8. Earned Media Opportunity – Rebecca Engum
Approve/Deny up to \$7500 to work with [Jared's Detours](#)

Motion made to approve up to \$10,000 to work with Jared's Detours. Seconded. Discussion regarding partner add ons, additional items costs, what will be secured. All in favor. None opposed. Motion carried.

11:37 | 9. Governance Committee Report – Chandra Moomey
Take action as needed.

Moomey provided report.

NO ACTION TAKEN

11:38 | 10. Destination Development Committee Report – Jesse Anderson
Take action as needed.

Anderson provided report.

NO ACTION TAKEN

11:39 | 11. Marketing Committee Report – Joellyn Clark
Take action as needed.

Miller provided report.

NO ACTION TAKEN

11:39 | 12. Executive Committee Report – Jesse Anderson
Take action as needed.

Anderson provided report.

NO ACTION TAKEN

11:40 | 13. Executive and Tourism Director Report – Rebecca Engum, Avery Hughes

Engum and Hughes provided report.

11:48 | 14. Meeting Adjourned – Jesse Anderson