



BOARD OF DIRECTORS MEETING AGENDA

Thursday, February 13, 2025 | 10:00 AM – 11:30 AM | University of Providence, McLaughlin Gymnasium, Providence Forum, 1415 20th Street S, Great Falls MT and [Zoom](#)

Times are approximate and agenda items may be taken out of order.

10:00 | 1. Call to Order, Welcome, Introductions – Jesse Anderson

10:05 | 2. Public Comment – Jesse Anderson
Opportunity for public comment related to items on the agenda.

10:10 | 3. Consent Agenda – Jesse Anderson
a) approve [1-9-2025](#) Minutes
b) accept [January 2025](#) Financials

10:15 | 4. Board Reports – Jesse Anderson
Do any Directors have questions regarding the submitted reports?

10:20 | 5. Board Discussion: Ambassador Training Content – Avery Hughes
Break into groups. Discuss possible curriculum topics.

10:35 | 6. Governance Committee Report – Chandra Moomey
Approve/deny adopting [Director Application](#).

10:45 | 7. Destination Development Committee Report – Jesse Anderson
Strategy Discussion: Product Development for Native American Assets

Strategy Discussion: Product Development for Military Assets

Take action as needed.

11:00 | 8. Marketing Committee Report – Joellyn Clark
Approve/deny adopting new [Coop Grant Application](#).

11:05 | 9. Executive Committee Report – Jesse Anderson
Discuss [investment strategies](#) with private funds

Take action as needed.

11:10 | 10. Executive and Tourism Director Report – Rebecca Engum and Avery Hughes

11:20 | 11. Public Comment – Jesse Anderson
Opportunity for public comment related to Central Montana Tourism.

11:30 | 12. Meeting Adjourned – Jesse Anderson

Join via Zoom

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