

Bar 47

24 E Main St, White Sulphur Springs, MT 59645

**BOARD MEMBERS PRESENT:** BECKY MILLER, CONNIE JENKINS, RALPH CORBETT, CAROL ANNE SCHAEFFER, JUDY TEMPEL, CASSIE COBURN, AMBER COBURN

**VIA ZOOM:** JESSICA FAUGERBAKKE, CARLY WHEATLEY, JESSE ANDERSON, REBECCA ENGUM, SCOTT ARENSMEYER, SAMANTHA FRENCH

**BOARD MEMBERS ABSENT:**

**OTHERS PRESENT:** LINDA BROWN, KATYA PETERSON, JAMES COOLER, STEFANIE BROWN, KATTIE MEYER, ALAINA

Miller – Call meeting to order. Start time: 11:08 AM.

Introductions

**REPORTS:**

- **INQUIRY REPORT:**
  - **J Cooler Presents**
  
- **GREAT FALLS CVB:**
  - **R Engum** – Strategic Planning pushing back a touch. Working on collecting correct lodging data. Paid Media is focused on local events. Closing out FY23 and starting FY24. Guest services components will be continuing and open M-F. 17% decline in the last fiscal year. Reports from lodging properties are reporting higher occupancy. Projects for FY24 include working with influencers and resident influencers. Coordinating with local partners for assets photo and video wise in order to avoid duplicating efforts.
  
- **HAVRE CVB:**
  - **J Faugerbakke** – Hotel and campground business has been strong and picking up. Visitor center is busier than last year. Few more Canadian visitors. Cultural attractions struggle with staffing. Great Northern Fair is next week. Regional baseball tournament has hotels booked up.
  
- **WENDT REPORT:**
  - See July Wendt Report that CMT has on file.
  - C Coburn shares about potential itinerary plans and what the budget would need for adjusted.
  - Brand.MT JV Opportunities Presented. Marketing Committee Has Approved.
  - Warm season campaign has started.
  
- **BANIK REPORT**
  - S Brown shares updates on adjustments to Travel Planner, which include:
    - Get stats
    - Ads – payments up front. 12 pages reduced. Eliminate directory.
    - Will work to get FY23 and FY24 cost comparisons.
  
- **TEMPEST REPORT:**
  - L Brown shares updates on Agritourism and Astrotourism videos.
  - K Peterson shares some b-roll that will go to Wendt Agency for their paid media ad content creation.
  - Maybe piggy Aack off of trip to CMT Fair for some more night sky footage.

- Newsletter signup is live on web site home page.
- **EXECUTIVE DIRECTOR'S REPORT:**
  - J Cooler - Presents July 2023 Report
- **OPEN DISCUSSION ON 1<sup>ST</sup> DRAFT OF BYLAW REVISION**
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**ACTION ITEMS:**

- **APPROVAL OF New Directors Carol and Ralph:**
  - J Tempel Motions
  - C Coburn Seconds
  - Motion Approved
- **APPROVAL OF New Directors Samantha:**
  - R Corbett Motions
  - C Coburn Seconds
  - Motion approved
- **APPROVAL OF New Directors Joellyn:**
  - C Jenkins Motions
  - C Schaeffer Seconds
  - Motion approved
- **APPROVAL OF TRAVEL PLANNER**
  - R Corbett Motions
  - C Jenkins Seconds
  - Motion Approved
- **APPROVAL OF MINUTES for June 8<sup>th</sup>, 2023 BOARD MEETING:**
  - J Tempel Motions
  - R Corbett Seconds
  - Motion Approved
- **APPROVAL OF FINANCE TRANSACTIONS FOR June 2023:**
  - R Engum Motions
  - C Coburn Seconds
  - Motion Approved
- **OPEN DISCUSSION:**
  - S French – This weekend the Chinook Chamber is hosting a Bar Olympics. Updated book store with new historical books.
  - J Faggerbauke – Fair and baseball tournaments.
  - C Wheatley – BJM Races this weekend. July 25<sup>th</sup> and 29<sup>th</sup> CMT Fair. Center Fest coming up in August. WWII Norden Bomb Heritage Event. MT Longest Table will be that evening.
  - C Jenkins – Shakespear in the park on July 24<sup>th</sup>. Farmers Market is starting this month. Great attendance for Summer Celebration. Choteau County Fair coming up.
  - C Schaeffer – Upcoming jam sessions in August and Sept. Community Center Board Meeting Financial Report showed that their financials were up substantially at the half way point of the year.

- C Coburn – WSS had Freedom day festival. Street Dance Last weekend. Red Ants Pants coming up. Labor Day Rodeo in September. Shakespeare in the park coming up and local Chamber is working on it.
- J Temple – Chester Crazy Days on the 21<sup>st</sup> and 22<sup>nd</sup>. Fair is coming up.

- **Meeting Adjourned** – Meeting Adjourned at 12:52 PM.

**Respectfully,**

**James Cooler**

A handwritten signature in cursive script that reads "James Cooler".